

Mark Baker

Saint Rose, Louisiana
MarkBaker@MarkBaker.com

PROFESSIONAL OBJECTIVE: □

To apply marketing and management experience in an artful and innovative manner while continuing my education and increasing residual income.

WORK EXPERIENCE:

1/96-present: □

Worldwide Multimedia; Ft. Lauderdale, FL □

Chief Operating Officer and Webmaster; New Orleans

- ✓ Technical and operations manager for all web development for UNIX, PC, and Mac internet servers, including database design, scripting (Java/Javascript), graphic design, and cgi integration.
- ✓ Design, develop, and maintain multiple online storefronts and customer support.
- ✓ Integration of online commerce solutions and accounting.
- ✓ Train and educate customer base on internet basics.
- ✓ Provide Technical support to customer base.
- ✓ Train and educate new company members.
- ✓ Install, configure, and maintain Microsoft Windows, NT and Macintosh networks.
- ✓ Responsible for online, radio, and print marketing efforts.

1/91-1/94: □

Independent marketing and management information systems consultant for such companies as Delgado, New Orleans Tours, Mudbugs, Copeland's Reprographics, Crescent City Tents & Events, Gertrude Gardner, Key Title, Rodeo Orlando, The Printer's Wholesale Group, Direct Box Studios, Young Rental Company and others. Work was part-time, independent and included most aspects of marketing and management with emphasis on emerging computer technologies.

6/89-1/91: □

Connecting Point Computer Centers □

Manager; Metairie, LA

8/84-6/89: □

Independent marketing and management information systems consultant for such companies as Ford Motor Company, Browning Ferris Industries, The City of New Orleans, Taylor Rental and others.

PROFESSIONAL SKILLS: □

Macintosh, DOS, Windows NT/95, OS/2, SCO Unix & Next operating system support and repair. CGI, DTP, Database Design & Management, Graphic Design, CAD, HTML, SHTML, Javascript, Java, Spreadsheet, Networking/Internet, Accounting, Animation, Audio/Video, Multimedia and Presentation software and language aptitude. Typing 50+ words per minute.

EDUCATION:

Loyola University; New Orleans, LA □

Bachelor of Business Administration. □

Marketing/Management, Computer Science Minor, 1988

Dale Carnegie Training, 1984

≡-Mail MarkBaker@MarkBaker.com
for additional information and references.